

7TH ANNUAL VIRTUAL BENEFIT

SPONSORSHIP



Please join us for an opportunity to show your support for the life-changing work of Clackamas Service Center.



7<sup>H</sup> ANNUAL VIRTUAL BENEFIT

WEDNESDAY SEPTEMBER 28TH, 2022 6:00-7:00PM

For more information contact:

### Krista Harper

INTERIM EXECUTIVE DIRECTOR krista@cscoregon.org or 503-927-0582



Clackamas Service Center (CSC) is a growing non-profit with a strong support base in Clackamas County, Southeast Portland, and beyond. By providing immediate essential resources to people experiencing food insecurity or homelessness, our services help community members re-allocate their dollars towards goals such as maintaining or attaining stable housing. Annually, through the support of individuals, service clubs, churches, businesses, government agencies, and other non-profits, CSC improves the lives of over 10,000 people each year.

Since CSC's founding in 1973, the organization has operated out of a former church near the border of Clackamas and Multnomah counties. In September 2021, we expanded into a second location, called the Food Hub. The new location grew our food storage capacity by 8,000 square feet, and with so much more space, CSC can store and distribute groceries on a much grander scale.

Meanwhile, our original location continues to serve as a one-stop service hub addressing the needs of our unhoused community members by providing free hot meals, groceries, clothing, and showers, as well as supportive services such as medical care, dental care, and one-on-one mentorship. Our annual Harvesting Hope event attracts 250+ supporters each year. Local business, club, and individual sponsor support at our annual event is vital to continue delivering these critical services to individuals and families seeking food relief and other resources for improved health, dignity, and stability.





## SPONSORSHIP LEVELS & Benefits

#### PRESENTING SPONSOR \$10,000 - Up to 2 Available

- One to two minutes for your representative to speak in a pre-recorded video as part of the event
- Special mention in our newsletter to our email list, highlighting your business and partnership with CSC
- Business name mentioned on our online event registration page (for example: Harvesting Hope 2022, presented by ABC Corporation)
- Presenting sponsorship acknowledged on slider on CSC's website homepage during registration period
- Special Facebook and Instagram post, highlighting your organization and partnership with CSC
- Special mention from the virtual podium
- Option for your organization to participate in a promotional video montage
- Your organization tagged in thank you post on Facebook and Instagram after event
- Logo placement in the following ways:
- On all communications going forward from time of commitment
- Thank you banner on front page of CSC website for 6 weeks following event
- Thank you email blast to all guests after event
- First place logo placement in the thank you ad in local newspapers (pending media sponsorship)



#### **CORNUCOPIA SPONSOR \$5,000**

- Special Facebook and Instagram post, highlighting your organization and partnership with CSC
- Special mention from the virtual podium
- Option for your organization to participate in a promotional video montage
- Your organization tagged in thank you post on Facebook and Instagram after event
- Logo placement in the following ways:
- On all communications going forward from time of commitment, including virtual event program

- Thank you banner on front page of CSC website for 6 weeks following event

- Thank you email blast to all guests after event
- Thank you ad in local newspapers (pending media sponsorship)

For sponsorship sign-up please contact: Krista Harper at krista@cscoregon.org



#### **BUMPER CROP SPONSOR** \$2,500

- Special Facebook and Instagram post, highlighting your organization and partnership with CSC
- Special mention from the virtual podium
- Option for your organization to participate in a promotional video montage
- Your organization tagged in thank you post on Facebook and Instagram after event
- Logo placement in the following ways:
- Virtual event program
- Thank you banner on front page of CSC website for 6 weeks following event
- Thank you email blast to all guests after event
- Thank you ad in local newspapers (pending media sponsorship)

#### **CULTIVATOR SPONSOR \$1,000**

- Special mention from the virtual podium
- Option for your organization to participate in a promotional video montage
- Your organization tagged in thank you post on Facebook and Instagram after event
- Logo placement in the following ways:
- Virtual event program
- Thank you banner on front page of CSC website for 6 weeks following event
- Thank you ad in local newspapers (pending media sponsorship)
- Thank you email blast to all guests after event

#### **FERTILE GROUND SPONSOR \$500**

- Your organization tagged in thank you post on Facebook and Instagram after event
- Logo placement in the following ways:
- Virtual event program
- Thank you email blast to all guests after event

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#### SPECIAL APPEAL SPONSOR \$1,000+

Special appeal sponsors commit to give at least \$1,000, which will be specially acknowledged during the fundraising portion of the event. Special appeal sponsors frequently pledge to match gifts up to a certain amount, incentivizing donors at home to give more generously.

- Special mention from the virtual program during the live appeal
- Option for your organization to participate in a promotional video montage
- Your organization tagged in thank you post on Facebook and Instagram after event
- Logo placement in the following ways:
- Virtual event program
- Thank you email blast to all guests after event

Non-profit partners, please enquire about special sponsorship rates.

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